

**T TECNO MUEBLE®
INTERNACIONAL**

WE EVOLVE

19-22 AUGUST 2026

 **AT EXPO GUADALAJARA**

MEDIA KIT

TECNOMUEBLE.COM.MX



TECNO MUEBLE[®] INTERNACIONAL

Tecno Mueble Internacional is the meeting point for the key players in the furniture and wood processing industry in Latin America.

Here, **manufacturers, suppliers, distributors, and specialists** converge, driving the sector's development through technology, innovation, and applied knowledge.



It is the stage where **solutions are discovered that optimize processes**, improve production, and define the future of the industry.

A space designed to **generate business, strengthen strategic alliances, and connect with key players** in the value chain.



Edition 2026



August 19 to 22.



At Expo Guadalajara.

Opportunities



Launch

Present your brand and new products

More than 200 exhibiting companies showcase machinery, tools and solutions that are shaping the future of furniture manufacturing

Expansion

Connect with new market niches

National and international companies converge in the same space, generating opportunities to connect with distributors, manufacturers, and strategic partners.

Networking

Create meaningful relationships

The event brings together key profiles in productive decision-making: directors, managers, production managers, and specialists.

Opportunities



Innovation

Discover cutting-edge elements

such as equipment, accessories, software, and more, to manufacture unprecedented furniture that will shape the future of the industry.

Prospecting

Boost your sales, generate quality leads

More than 6,000 specialized visitors attend with a clear objective: to find solutions that improve their production processes.

Diversity

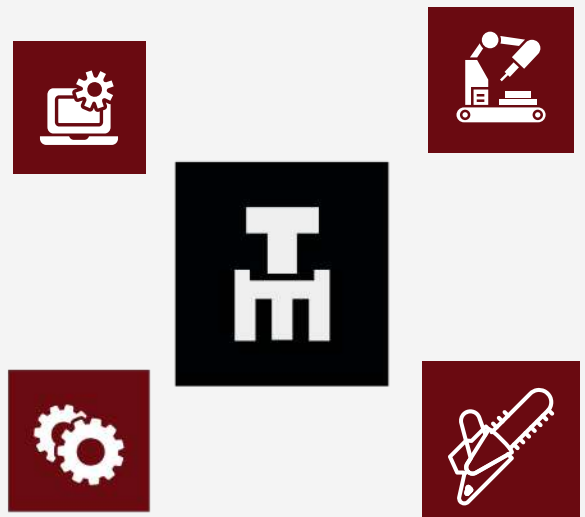
Find a whole range of resources

From industrial machinery to specialized supplies, the event brings together all the suppliers needed for furniture manufacturing.

Target Segments

Tecno Mueble Internacional is aimed at companies and professionals specializing in the furniture and wood industry:

- **Furniture manufacturers:**
Owners, directors, managers, production managers, carpenters, upholsterers, among others.
- **Industry and Production**
Process Managers, warehouse, manufacturing and operational optimization.
- **Professional services:**
Industrial designers, architects and interior designers.
- **Retailers:**
Distributors, hardware stores, paint stores, and brand representatives.



The event will be held jointly with

EXPO MUEBLE[®]
INTERNACIONAL

the leading furniture and decoration fair in Latin America..

Specialized Pavilions



Machinery

State-of-the-art technology focused on automation, precision, and productive efficiency.



Supply

Key manufacturing inputs: hardware, components, adhesives, abrasives, and technical solutions



Textiles

The area where creativity for upholstery of furniture is at its best, through unprecedented combinations of materials and textures with a wide range of options.



International

Global companies connecting the local market with international trends and solutions.

Expositores



Are you looking for the optimal space and time to reach your ideal client?

Participate as an exhibitor and generate new growth opportunities for your company.

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We received:

Attendance of more than **6,000 buyers and visitors** from Mexico and around the world.

More than **200 exhibiting companies.**

Approximately **13,000 m² of exhibition space.**



Buyers

Professionals seeking to optimize processes, innovate in production, and improve the competitiveness of their businesses.

Planos

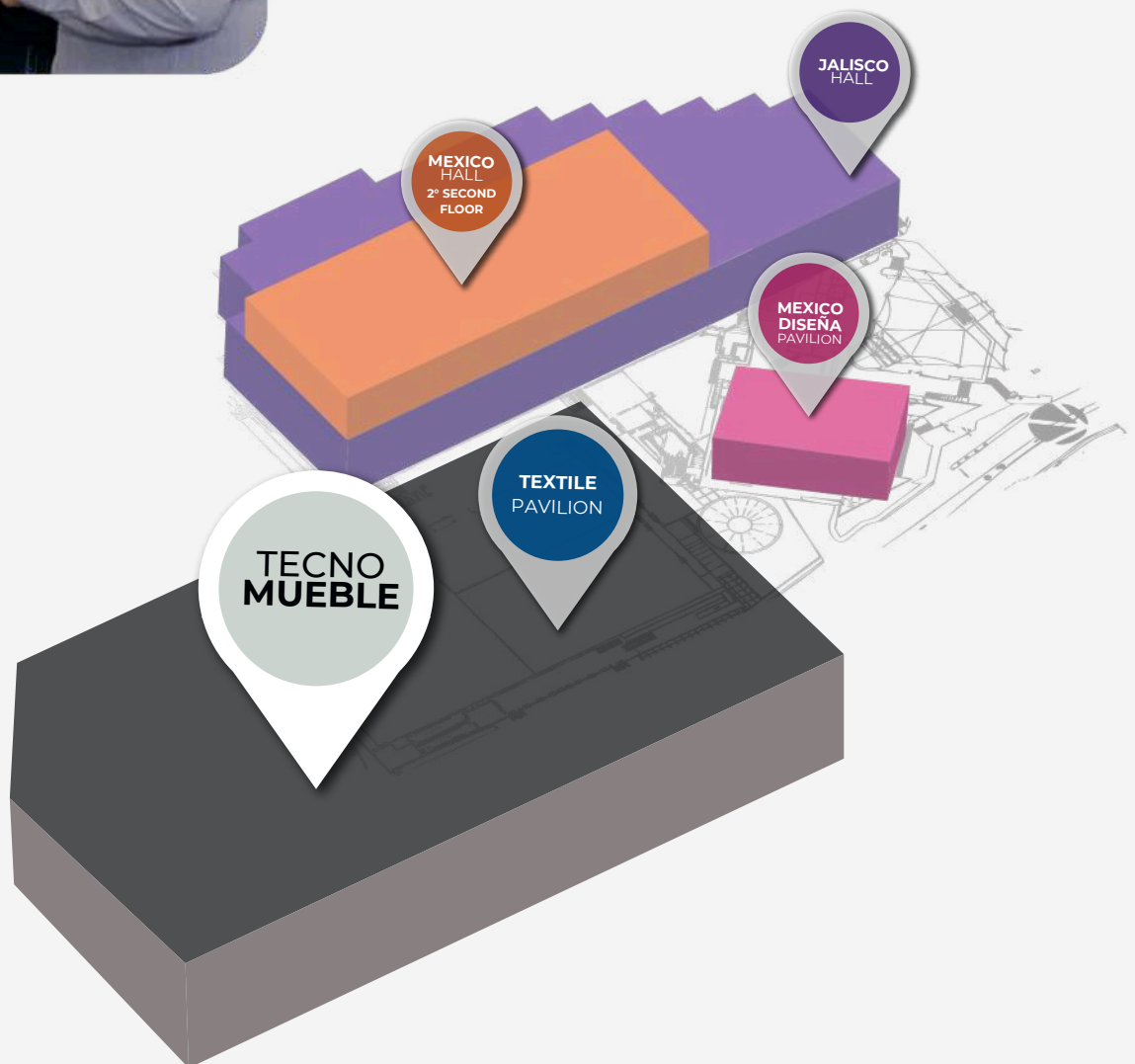


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AT EXPO GUADALAJARA



General Information

Edition: XXXV.

Dates: August 19-22, 2026

Location: Expo Guadalajara

Address: Av. Mariano Otero #1499, Col. Verde Valle,
Guadalajara, Jalisco, Mexico. C.P. 44530

Telephone: +52 (33) 3343 3400

Products to be exhibited: Supplies for the furniture and wood industry

Target audience: Wholesale buyers, national and international manufacturers

Registration: Official website (tecnomueble.com.mx) and on-site registration booths located in lobbies 1, 5, and 6

Hours for buyers: 10:00 a.m. to 8:00 p.m.

Hours for exhibitors: 9:00 a.m. to 8:00 p.m.

Exhibition area: Over 13,000 square meters.

Number of exhibitors: Over 200 companies.

Countries represented: United States, Canada, Brazil, Austria, China, Spain, Italy, Turkey, and Mexico.

Average number of buyers: Over 6,000 from Mexico and Central America.



Organized by: **afamjal**

Jalisco Furniture Manufacturers Association
Av. Mariano Otero 1313, Col. Rinconada del Bosque,
Guadalajara, Jalisco, Mexico, C.P. 44530

Questions or for more information:

 **+ (52) 333 343 3400**

RESTRICTIONS:

Entry is not permitted for minors.

Sports attire is not allowed.

Pets are not allowed (except guide dogs with proper documentation)

Taking photographs is subject to the regulations of each exhibitor.



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